



**When: October 20, 2018 11am-3pm**

**Where: Downtown Prescott on Goodwin between Cortez and Montezuma**

### Event details

- Anticipated attendance: 750-1,000
- Participating restaurants: 10-15
- Event fee for attendees is \$15 for 7 food tickets / Children under 5 are free and get 2 food tickets
- Beer Garden – *is an additional cost*
- Family friendly event with live music and activities
- All restaurants will be included in event advertising, marketing and social media
- All proceeds benefit Prescott Meals On Wheels, serving Prescott and Prescott Valley

### Restaurant participation

- There is no fee for restaurants to participate
- Please bring small portions (bigger than bite size) for about 100 people per hour
- Each restaurant is required to bring a 10x10 tent with walls (*required by the Health Department*) or rent one from us for \$100. We will provide you with two 6ft tables and two chairs
- You can decorate your booth however you like; offer giveaways or coupons; or set up an activity
- You staff your booth for the duration of the event or we can provide volunteers if needed
- Set up starts at 8am and tear down starts at 3pm
- It's a donation / tax deduction for you! The value of your food and time is considered an in-kind donation

### It's all about the food!

- This event is all about supporting local restaurants. We encourage you to bring your best appetizer, a new chef creation or fan favorite from your restaurant. Please bring small portions but bigger than a bite size. The possibilities are endless and we look forward to having you at the event!
- All food is cooked / prepared at your restaurant and delivered by your team to a designated drop-off area where volunteers will unload and deliver to your booth
  - To stay within temperature regulations, plan on delivering fresh product every hour. This also helps to keep up with quantities needed as attendees will fluctuate throughout the day
  - Your food will stay warm in a heat carrier provided by you, or you can bring a chaffing dish to keep items warm.
- How much food do you need to bring? We estimate the need for approximately 100 servings per hour/ or for 500 people per vendor throughout the day from 11am-3pm (depending on your capacity). We suggest that the person in your booth keep in touch with the restaurant to coordinate quantities for the next delivery of items
- Remember, it's a tasting event, so we suggest that items not be full sized portion, but bigger than a bite size.

**Have questions? Contact Michelle Brien at 928-445-7630 x 605 or michellepmow@gmail.com**